



APPLICATION

for performance slots and Resident Company Funding

Easter Term 2012

Deadline: **Tuesday 14 February 2012 (12:00 for paper, 18:00 for electronic)**

Production Title

Author

Please briefly outline why you have applied with this show and what it has to offer our season

Your Ideas

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Please list any key production team members that you may have at this stage

Production Team Details	Role	Name	Phone	Email

*Please enter 1st/2nd/3rd choice of slots and put * on any suitable others*

<small>Only apply in an unshaded week</small>		Week	0	1	2	3	4	5	6	7	8
Performance Details	ADC Theatre Mainshow <i>7.45pm, Tue-Sat</i>										
	ADC Theatre Lateshow <i>11pm, Wed-Sat</i>										
	ADC Theatre One-Night-Stand <i>11pm Tue</i>										
	Corpus Playroom Mainshow <i>7.00pm, Tue-Sat</i>										
	Corpus Playroom Lateshow <i>9.30pm, Tue-Sat</i>										
	Corpus Playroom One-Night-Stand <i>Mon</i>										
	Other Venue/Time <i>Provide details below</i>										

Please provide any necessary additional details about venue dates/times, and if you want to perform any matinees:

Please answer the following questions – they do not influence the selection of productions

Additional Information	Who are the Rights for this production held by?	
	Are they available for your preferred weeks?	What is the quote for the rights:
	Would the production involve performances by children under 16?	If so, Children and Young Persons Acts 1933 and 1963 Children (Performance) Regulations 1968 (as amended) may require the performance to be licensed. You should ensure that you seek this license as soon as possible.

Extra Information

In order to give us a full view of your application, please attach extra information about your show – feel free to include sketches and diagrams. This information should concisely outline your ideas about why and how you'll approach your chosen production. You may find it helpful to consider the following points:

- What is the plot synopsis?
- Why have you chosen this show?
- What particular elements excite you?
- Why do you feel that the venue you have applied for is a suitable one for your production?
- How would this show appeal to an audience, and what ideas do you have for publicising this show?
- Do you have any design ideas? What visual or audio impact will the show have?
- What are your preliminary budget ideas?

PLEASE NOTE EXTRA MATERIAL SHOULD BE LIMITED TO 4 PAGES (NOT INCLUDING SKETCHES AND DIAGRAMS)

Please ensure that you also include the following with your application

Script (and a CD recording of music, if applicable)

Please attach a copy of the script. If you are applying for a musical, please also attach a CD recording of the music for the show.

Publicity Blurb

Please email us approximately 100-150 words which could be used to promote your show in our season brochure. You should consider the audience you wish to attract; it should be brief, to-the-point and enticing. For examples, consult our current brochure or visit adctheatre.com. You should also provide us with a 20-word condensed version, which can act as a punchy line or two in a newspaper listing or similar feature where space is limited. Blurbs can also be pasted at the end of this application form.

Publicity Image

Please email a high-resolution graphic (i.e. a drawing or photo) which could be used in the brochure and on our website; again, please consult our current brochure or visit adctheatre.com for examples. It needs to be in a common image format, such as .jpg, .gif or .psd, and at least 300dpi resolution. There are some important rules regarding images - you should either have created it yourself, or you should have permission from the person who created it. DO NOT send us a photo taken from the Internet (from Google Image Search, for example). The only exception to this rule is if you use a 'royalty free' site such as freefoto.com, sxc.hu, or istockphoto.com (the theatre has an account with istockphoto and can buy the image rights if you find something suitable: this will be charged to your production). If you use istockphoto.com, please avoid the "Vetta" collection as the costs are too high. Avoid images with logos or text; feel free to send several images if you're unsure which you would use.

Images and blurbs should be emailed to applications@adctheatre.com.

Please tick to confirm your application includes the following information:

- Extra information (maximum four typed sides);
- Copy of the Script;
- CD Recording of the Music (if applicable);
- Publicity blurbs (emailed to applications@adctheatre.com, or pasted below);
- Publicity image (emailed to applications@adctheatre.com).

Signature **Date**

DEADLINE: Tuesday 14 February, 12:00 for paper applications, 18:00 for electronic applications

Please submit this form electronically to applications@adctheatre.com, or as hard-copy to the Administration Office at the ADC Theatre:

Applications
ADC Theatre
Park Street
Cambridge
CB5 8AS

If submitting electronically, please paste a copy of your blurb for the Season Brochure below:

Short Blurb:

Long Blurb: